



MIDWEST TRANSPORTATION WORKFORCE CENTER

Strategic Advisory Meeting

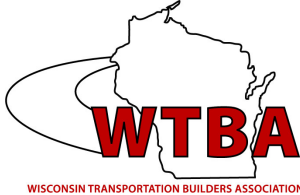
Date/Time: Tuesday, April 21, 1:00–5:00pm and Wednesday, April 22, 8:00am–4:00pm.

Location: The Pyle Center, 702 Langdon St.; AT&T Lounge (1st Floor).

Purpose: The purpose of this meeting is to engage our strategic stakeholders to identify current and emerging priority occupations and skills of need, to explore regional partnership opportunities, and to develop a plan for engaging the broader transportation community.

Agenda

Day 1: April 21, 1:00pm–5:00pm

Time	Item	Person	Outcome
1:00–1:15	Welcome.	Teresa Adams, MTWC Director, Allison Cooley, Facilitator	An understanding of the purpose of the meeting, the plan to achieve that purpose, and the participants’ role in accomplishing this purpose.
1:15–2:00	Participant introductions.	All	Knowledge of the collective expertise, experience and passions of the members of the group.
2:00–2:15	Overview of the MTWC, vision, and purpose.	Teresa Adams	An understanding of the Center’s value—the role the center can play in advancing the transportation workforce.
2:15–2:45	Current state of the transportation workforce in the Midwest region.	Teresa Adams	A regional perspective of high-demand, high-skill, high-wage transportation occupations.
2:45–3:00	Break		
3:00–4:45	ACTIVITY 1: Share and discuss any initiatives, programs, and activities currently underway.	All	An awareness of the current activities and programs focused on developing the transportation workforce in the Midwest.
4:45–5:00	Summary and preview of tomorrow’s work.	Allison Cooley	A summary of the day’s accomplishments and assignment of any preparation work for day two.
5:00–6:30	Reception, Alumni Lounge Sponsored by the Wisconsin Transportation Builders Association 		



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Day 2 April 22, 8:00am–4:00pm

Time	Item	Person	Outcome
8:00–8:30	Breakfast, AT&T Lounge		
8:30–9:00	Welcome.	Allison Cooley	An understanding of the day's events.
9:00–9:40	Share trends and partnerships practices.	Teresa Adams	An understanding of factors that may impact transportation in the future and the success of partnerships for workforce development.
9:40–11:45 (with break)	ACTIVITY 2: Identify and prioritize promising local initiatives, programs, activities, and partnerships that could be leveraged across multiple states in the region.	All	An awareness of the critical transportation occupations in the Midwest and the initiatives and partnerships tied to those occupations.
11:45–12:30	Lunch		
12:30–3:00 (with break)	ACTIVITY 3: Develop a plan for engaging the broader transportation community: partnerships.	All	Strategies on how to move forward with the initiatives and partnerships that have been identified.
3:00–3:45	Key success factors for the MTWC Regional Summit.	Teresa Adams /All	Action plan for the MTWC Regional Summit.
3:45–4:00	Summary and wrap-up.	Allison Cooley	Next steps identified.
4:00	Adjournment.		

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