



Photo: Inaugural class Harper College's General Insurance Apprenticeship program at Zurich.

## WEBINAR - Industry and Colleges: Partnerships for Successful Registered Apprenticeship Programs

**Thursday, March 9<sup>th</sup>  
1:00–2:00 P.M. CST**

### Speakers



Moderator:  
Dr. Teresa Adams, Director, Midwest Transportation Workforce Center, University of Wisconsin–Madison



Christopher Cox, Human Resources Director of Talent Acquisition, Zurich North America Insurance



Rebecca S. Lake, Ed.D, Dean of Workforce and Economic Development, Harper College



Rasmus Nielsen, Director of Talent, Development & Training, Logitalent Inc.

### Description

Partnerships are essential for colleges to be successful as they develop their Registered Apprenticeship programs and become program sponsors. In this webinar, Christopher Cox, from Zurich North America Insurance, will share insights on the company's motivations and goals for establishing their Registered Apprenticeship program and the unique collaboration with Harper College that developed from that endeavor. Rasmus Nielson, with Logitalent, will discuss how colleges can engage with companies to create a demand for, and an appreciation of, the valuable employees that grow out of apprenticeship programs. Dr. Rebecca Lake, from Harper College, will discuss key strategies for developing partnerships with area companies and business associations and touch on other important partnerships that have made Harper's program a success.

**Register at  
[www.MTWC.org](http://www.MTWC.org)**

*This webinar is free and open to the public, but is limited to 100 participants.  
Hosted by the Midwest Transportation Workforce Center in partnership with the Harper College Apprenticeship Program.*