



Welcome!

Earning a Seat at the Table

Thursday, June 8, 2017

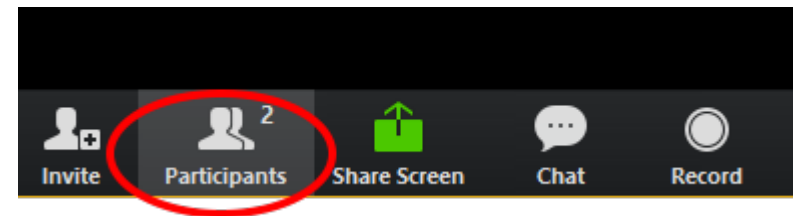
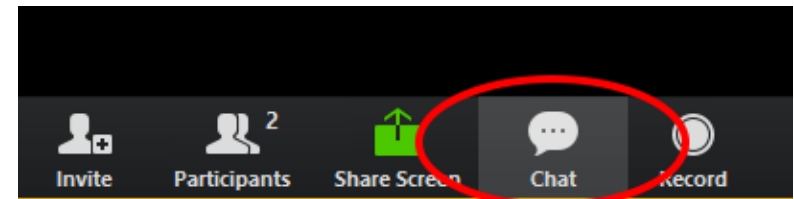
1:00 - 2:00 p.m. CST



 **MIDWEST TRANSPORTATION
WORKFORCE CENTER**

Chat and Raise Hand

- Hover over bottom of screen to display tools.
- Click on the Chat icon to display the Chat box.
- Click on the Participants icon to display new window where you can click on the [Raise Hand] button.



Raise Hand





***Moderator:
Tremaine Maebry, MBA, JD***

- Labor and employment attorney for 10 years
- Held a number of senior legal consultant positions in both the public and private sectors
- Manager in the Office of Diversity and Civil Rights with Northeast Illinois Regional Commuter Railroad Corporation (“Metra”) in downtown Chicago.

About the Midwest Transportation Workforce Center

Vision

The MTWC aims to make the transportation industry an in-demand sector for job seekers so that it offers pathways for all occupations, and becomes a first-choice industry for the next generation.



Earning a Seat at the Table

How can we rebrand ourselves and refine our message so that our ideas will be heard and implemented?



Earning a Seat at the Table

Dr. George Watts
Laurie Blazek MBA, CFP®

Core Takeaways

- Knowing your personality strengths
- How your strengths add strategic value
- Professional branding
- What business are you really in?

Big Five Personality Traits

- **Open-Minded:** Creative, Inventive, Imaginative, Curious
- **Extrovert:** Socially Bold, Energetic, Charismatic, Persuasive
- **Agreeable:** Relationship Oriented, Cooperative, Empathetic, Open
- **Conscientious:** Focused, Organized, Process Driven, Reliable
- **Emotionally Stable:** Objective, Logical, Metric Driven, Rational

+TLLT

How Each Personality Type Adds Strategic Value

- **Open-Minded:** Creative/Futuristic
- **Extrovert:** Growth/Expansion
- **Agreeable:** Relationship/Partnering
- **Conscientious:** Process/Execution
- **Emotionally Stable:** Analytical/Rational

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Professional Branding

- Your strength becomes your brand
- Describe in 7 words or less
- Fusion of your top two strengths

The Big Picture

What Business Are you Really In?

Thank You!

Our new book *Becoming A Strategic Leader* is now available on Amazon.

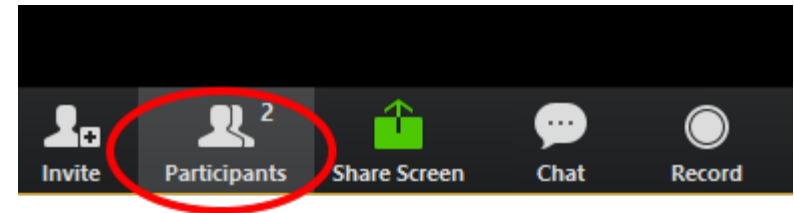
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Raise Your Hand

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Raise Hand



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Questions & Answers





D&I Virtual Roundtable

Diversity & Inclusion Virtual Roundtable Series

- **Thursday, June 8, 1:00 p.m. Central Time**
“Earning a Seat at the Table”
- **Thursday, July 20 at 1:00 p.m. Central Time**
“Building Diversity from the Ground Up”
with Bridgett Willey of UW Health at University of Wisconsin-Madison
- **Thursday, August 17 at 1:00 p.m. Central Time**
Topic to be determined



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NNTW
National Network for the
Transportation Workforce

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